



साप्ताहिक विच्छेदित पाठ्यक्रम

मई 2024-मार्च 2025

कक्षा-11

वाणिज्य संकाय

एकीकृत
शैक्षणिक कैलेंडर
2024 के साथ
समन्वित



सम्बंधित दस्तावेज एवं शैक्षणिक सामग्री
के लिए QR कोड को SCAN करें।



झारखण्ड शैक्षिक अनुसंधान एवं प्रशिक्षण परिषद्, राँची
Jharkhand Council of Educational Research and Training, Ranchi

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कक्षा – 11

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Note - According to latest syllabus published by CBSE & Adapted by JCERT

ENTERPRENUERSHIP

Month	Week	Name of Chapter	Contents
May (17 days) & June (16 days)	May 1st, 2nd, 3rd, 4th & 5th (17 days) June 1st, 2nd, 3rd, 4th & 5th (16 days)	Unit 1: Entrepreneurship: Concept and Functions	<ul style="list-style-type: none"> Entrepreneurship – Concept, Functions and Need Why Entrepreneurship for You Myths about Entrepreneurship Advantage and Limitations of Entrepreneurship Process of Entrepreneurship Entrepreneurship – The Indian Scenario
July (25 days)	1st, & 2nd (12 days)	Unit 2: An Entrepreneur	<ul style="list-style-type: none"> Why be an Entrepreneur Types of Entrepreneurs Competencies and characteristics Entrepreneurial Values, Attitudes and Motivation Intrapreneur: Meaning and Importance
	3rd (4 days)		
	4th & 6th (9 days)		
August (24 days)	1st (3 days)	Unit 3: Entrepreneurship Journey	<ul style="list-style-type: none"> Idea generation. Feasibility Study and opportunity assessment Business Plan: meaning, purpose and elements Execution of Business Plan
	2nd (6 days)		
	3rd (5 days)		
	4th & 5th (10 days)		
September (20 days)	1st & 2nd (5 days)	Unit 4: Entrepreneurship as Innovation and Problem Solving	<ul style="list-style-type: none"> Entrepreneurs as problem solvers Innovations and Entrepreneurial Ventures – Global and Indian Role of Technology – E-commerce and Social Media Social Entrepreneurship – Concept
	3rd & 4th (8 days)		
	5th & 6th (7 days)		
October (21 days)	1st (3 days)	Unit 5: Understanding the Market	<ul style="list-style-type: none"> Market: Concept, Types Micro and Macro Market Environment Market Research – Concept, Importance and Process Marketing Mix
	2nd (3 days)		
	3rd (6 days)		
	4th & 5th (9 days)		
November (21 days)	1st & 2nd (5 days)	Unit 6: Business Finance and Arithmetic	<ul style="list-style-type: none"> Unit of Sale, Unit Price and Unit Cost – for single product or service Types of Costs – Start up, Variable and Fixed Break Even Analysis – for single product or service
	3rd & 4th (11 days)		
	5th (5 days)		

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Month	Week	Name of Chapter	Contents
December (19 days)	1st (0 day) & 2nd (6 days)	Unit 7: Resource Mobilization	<ul style="list-style-type: none">Types of Resources – Physical, Human, Financial and Intangible.Selection and utilization of human resources and professionals like Accountants, Lawyers, Auditors, Board Members, etc.
	3rd (6 days)		
	4rd (6 days)		
	5th & 6th (2 days)		
January (20 days) February (20 days) March (21 days) till board examination	Revision & Test		
Total Working Days - 224 Days (Tentative)			
Prescribed Books: 1. Entrepreneurship - Class XI- C.B.S.E, Delhi 2. Udyamita (in Hindi) by Dr. MMP. Akhouri and S.P Mishra, pub. By National Institute for Entrepreneurship and Small Business Development (NIESBUD), NSIC-PATC Campus, Okhla			